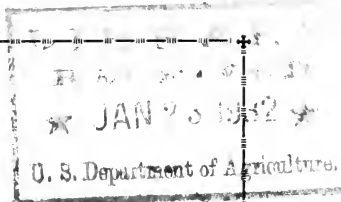


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1932  
BAUR-STEINKAMP  
& COMPANY



"PATRICIAN"

3800 Rookwood Avenue  
Indianapolis, Indiana

## € 1932 }

IN extending to you our greetings for the year 1932, it is with a sincere desire that business with you shall be steadily on the upgrade. The past year's experience has proved beyond any doubt that in order to hold his own the grower must keep his stock up to the minute by practicing modern cultural methods and adding the new and improved varieties as they are offered, to displace the older inferior sorts. Every foot of bench space must produce its quota in order that proper averages may be maintained.

In our breeding of carnations and chrysanthemums, we constantly keep in mind that in order to be worthy of bench space a variety must pay its way. Many of our varieties now rate among the leaders in their respective classes and it is our aim to disseminate only varieties which will maintain this high standard. "By their works ye shall know them" holds good in the plant breeding game.

Unless otherwise stated, prices quoted in this catalogue are for rooted cuttings. We sell 25 at the hundred rate and 250 at the thousand rate. Orders are accepted subject to availability of stock and will be filled in rotation as received, unless later delivery is requested. In every case, we shall exert our utmost to make your purchase from us profitable to you.

All bills are net and due the first of the month following shipment. Patrons ordering from us the first time will please send references.

Unless specific shipping directions are given, we will exercise our judgment as to the best way to forward. In case of damage in transit, file claim with the forwarding company at once, and advise us of your action. We will cooperate in establishing your claim.

## “PATRICIAN”

In “Patrician” we have a white carnation which combines to a very unusual degree the features of high quality and productiveness. The blooms are always of high quality and those produced in August or September show no tendency to sleepiness, and it is always the last variety to be thrown out for replanting. The stem is always strong and the calyx does not split. The growth is vigorous and clean and it roots easily.

During the past two years “Patrician” won eight medals, besides numerous Certificates of Merit. Among the medals won are the Fred Dorner Memorial gold medal, won at Pittsburgh last January, the National Flower Show gold medal, won at Cincinnati last March, and the Massachusetts Horticultural Society special silver medal, won at Boston last March. All these blooms were shipped from Indianapolis. We have shipped it as far as Denver and Maine and it has never failed to carry in fine condition and stands up well after being staged. At every exhibition it was the outstanding white. It makes a fine showing on the benches, always in bloom and always in high quality. You will like “Patrician.” Come and see it growing.

\$3.00 per Dozen, \$15.00 per 100, \$125.00 per 1,000.

## “ROOTED CUTTINGS”

We make a specialty of high grade rooted cuttings. By growing many thousands of plants especially for propagating, we are enabled to give you cuttings of uniform size and quality. Our propagating beds are filled with these cuttings and we invite you to come and see them in the process of rooting.

## STANDARD VARIETIES

### *“Illuminator”*

*Introduced by us last season.*

We are receiving fine reports on this splendid sort. Its nice growing habit, productiveness, fine quality and beautiful color all combine to win favor with the grower and the public. A bright cerise which does not turn blue with age.

\$12.00 per 100, \$100.00 per 1,000.

### *“Harvester”*

*B.-S. & Co., 1922*

Still being grown by many on account of its free production of pure white blooms. A profitable variety to grow.

\$5.00 per 100, \$45.00 per 1,000.

### *“Senator”*

Has made many friends since its introduction in 1929. The blooms are large and pure white, and are borne on long stems.

\$6.00 per 100, \$50.00 per 1,000.

### *“Salmon Spectrum”*

*B.-S. & Co., 1930*

In growth and general appearance it is the same as “Spectrum” from which it sported. The color is a clear salmon. Those who do “Spectrum” well should do equally well with this salmon sport. It is a fine keeper and shipper.

\$6.00 per 100, \$50.00 per 1,000.

### *“Early Rose”*

Beautiful satin rose in color. Very free in flowering and highly profitable. Should be permitted to develop fully on the plant before cutting. Makes fine plant in the field.

\$5.00 per 100, \$45.00 per 1,000.

### *“Jane Sutherland”*

This variety has made a fine record at the shows by its pleasing color and fine keeping qualities. A flesh pink that will appeal to the commercial grower. Roots readily.

\$12.00 per 100, \$100.00 per 1,000.

*"Pink Abundance"**B. S. & Co., 1929*

If we were obliged to confine ourselves to one variety of carnation, it would be "Pink Abundance." In its two years out, it has established itself at the head of the medium pink class. Its great freedom, fine quality and general excellence have made it the great bread winner. Roots easy, makes fine plants in the field, lifts easy and comes right into bloom. Does not split and makes few culls. We can supply it in large quantity.

\$5.00 per 100, \$45.00 per 1,000.

*"Radiolite"**B.-S. & Co., 1927*

Its fine scarlet color and strong stem appeal to those who appreciate quality. Needs to be benched fairly early to bring it into crop early, but will repay any extra attention given.

\$5.00 per 100, \$45.00 per 1,000.

*"Spectrum"*

The standard mid-winter scarlet. Fine keeper and shipper, and extremely free in flower production. Roots easy and makes fine plant in the field. We have a large stock.

\$5.00 per 100, \$45.00 per 1,000.

*"Spectrum Supreme"*

A sport from "Spectrum" which has a better color and somewhat stronger stem. Will probably displace the parent variety as soon as sufficient stock is available. We have a good stock to propagate from.

\$8.00 per 100, \$75.00 per 1,000.

*"Woburn"*

Easily the best crimson on the market today. The flower is large, the color perfect and the stem is long and strong. We have a fine stock for propagating this season.

\$12.00 per 100, \$100.00 per 1,000.

*"Potentate"**B.-S. & Co., 1930*

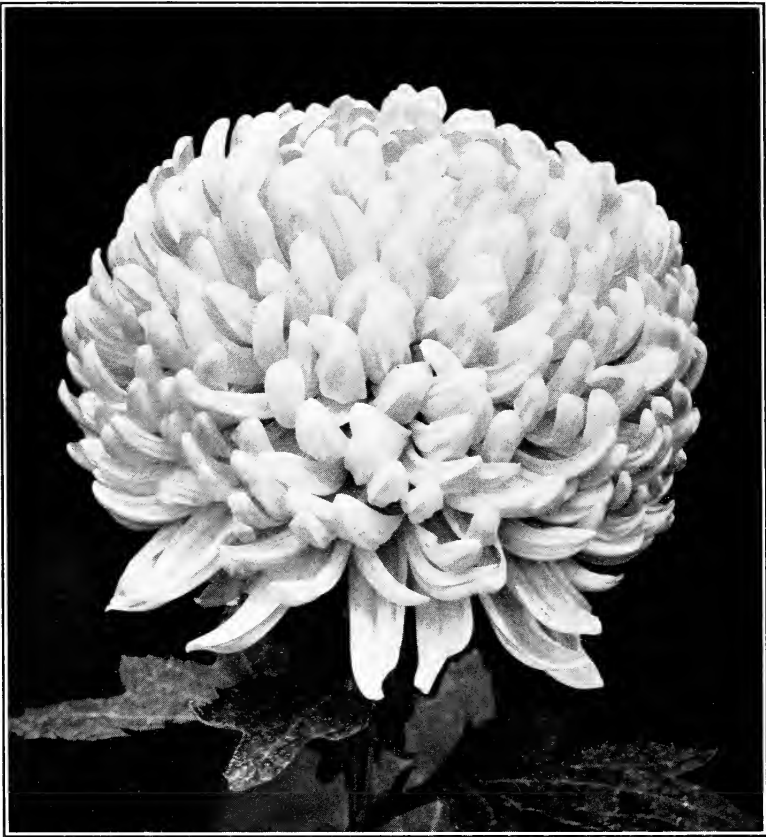
A novelty for those who appreciate something different. Its rich purple color, when used with the flesh pinks and the yellows is simply stunning. A very free bloomer and a wonderful keeper. The blooms are always large and well formed.

\$6.00 per 100, \$50.00 per 1,000.

*"Maine Sunshine"*

We have a large stock of this fine yellow. Clear bright yellow without a trace of other color. Yellow carnations, along with the crimsons and purples are always in good demand. Fine keeper and shipper.

\$12.00 per 100, \$100.00 per 1,000.



### “PINK CHIEF”

We know of nothing to compare with “Pink Chief” at its blooming date. The blooms are of good size and of that round incurved form favored by the grower who ships to his market. The color is like a good “Chieftain” and holds well. Stem and foliage are ideal and it grows to five feet from early June planting. Blooms Oct. 12th from terminal bud, which gives the best color.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.





### “ELECTRA”

A wonderful reflexed yellow for selling in your local markets. Bright golden yellow, sometimes tinged with bronze. The stem and foliage are ideal and it grows four feet from June planting. Take terminal bud for best color. Blooms Nov. 1st.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

## “YELLOW STREAK”

A midseason yellow which should prove useful to those who cannot plant until late June or July. Grows four feet from July planting. Fine deep yellow in color. Incurved form and of good size. Medium foliage, permitting of close planting. Fine stem. Blooms Nov. 5th.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

## NEW POMPONS

### “BONNIE MAID”

Should become a leader among the early pink Pompoms on account of its beautiful color and nice growth. The blooms are medium size and globular, and borne in fine sprays. Grows medium in height and gives heavy yield. Blooms Oct. 15th.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

### “GOLD FINCH”

A medium early yellow of great merit. The color is a deep rich yellow, clear and without a trace of bronze. The blooms are medium in size and borne in fine sprays. A vigorous grower of medium height. Blooms Oct. 20th.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

### “JEMIMA”

Beautiful combination of bronze and gold. The blooms are globular and medium in size. Makes fine appearance on the bench and works in fine with autumn foliage combinations. Blooms late in October.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

### “SEA GULL”

Produces more open sprays than “White Doty,” which it resembles in general makeup and color. Nice grower and good yielder. Blooms in late October.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

### “GRENADIER”

Deep rich red. Blooms are medium in size and borne in fine sprays. Strong growth and medium in height. Cuts heavy crop and sells well on account of its fine color. Blooms Nov. 10th.

\$5.00 per Dozen, \$25.00 per 100, \$200.00 per 1,000.

## OUR INTRODUCTIONS OF LAST SEASON

\$12.00 per 100, \$100.00 per 1,000 except where noted.

### “AMBASSADOR”

This fine white has more than made good its first season out. Its fine large blooms, carried on strong stems, and coming into flower when large blooms are needed, will cause it to be planted heavily next season. Lends itself readily to the shading process, under which it blooms in late September. Its natural blooming date is Oct. 18th. We suggest you grow it both ways. Take terminal bud.

### “YELLOW GOLD”

One of those solid round blooms that will ship any distance and look like it was just fresh cut. One you can hardly grow too many of. Grow slightly on the dry side as it is a trifle sensitive to overwatering. Clear golden yellow. Blooms early in November. Take terminal bud.

### “OLD ROSE”

Fine shade of deep pink which it holds unusually well. Our best early November pink. Nice foliage. Comes equally well from late crown or terminal bud, the crown bud opening a few days earlier.

### “WHITE DISTINCTION”

A pure white sport from “Distinction,” which it resembles in every way except the color. A fine commercial white. Blooms Nov. 15th.

### “GOLDEN PEARSON”

Golden yellow sport from “Gladys Pearson” without a trace of bronze. Blooms for Thanksgiving.

\$4.00 per 100, \$35.00 per 1,000.

## POMPONS

\$8.00 per 100, \$75.00 per 1,000.

### “LEGAL TENDER”

One of the very best pompons we have ever originated, having entirely displaced “Wilcox” here. Ideal upright growth, making fine sprays which need minimum supporting. Wonderful combination of bronze and gold. Plant this in large quantity.

### “AMOS”

Medium shade of bright bronze which holds well. Makes good sprays and works up nice.

### “JEWELL”

We recommend “Jewell” for planting outdoors where the color is a wonderful bright pink. Needs no support outside. The blooms are the size of “Nuggets” and produced in nice sprays. Blooms early in October outside, Oct. 15th inside.



### “AMBASSADOR”

One of the best varieties we have ever disseminated.  
See page 9 for description.

## STANDARD VARIETIES

\$3.50 per 100, \$30.00 per 1,000, except where noted.

Our stock is field grown, which means clean and sturdy.

### *White*

QUAKER MAID—B.S. & Co., 1927. The first large white bloom, when planted early in June, and the bud is taken about August 25th. Fine stem and foliage. Blooms first week in October. Grows five feet.

WHITE CHIEF—B.S. & Co., 1930. Plant this to follow Quaker Maid. Round bloom on straight stem with medium sized foliage. Take terminal bud and cut October 15th.

MARGARET GRAHAM—B.S. & Co., 1929. Twice won the C. S. A. silver cup for best seedling mum. Perfectly formed incurved, pure white bloom, carried on strong stem with dark green foliage. A bench of this variety makes a beautiful sight. Blooms November 20th. Take terminal bud.

AMBASSADOR—B.-S. & Co., 1931. Easily the best white at its blooming date. See description on page 9. \$12.00 per 100, \$100.00 per 1,000.

SNOW WHITE—B.-S. & Co., 1924. A great favorite on account of its pure white color, fine form and perfect growth. Plant this to follow "Ambassador." Take terminal bud. Blooms in late October and early November.

MONUMENT—B.-S. & Co., 1924. Its large white incurved blooms make this variety a great favorite for shipping. Strong grower and easy doer. Plant it in large quantity. Blooms November 10-20 from terminal bud.

FAVORITE. Milky white of good size and fine general habit. Blooms middle of November from terminal bud.

TOWANTIC. Grows rather tall, so can be planted in July. Large pure white blooms on good stem. Blooms in late November. Take terminal bud.

WHITE DISTINCTION—B.-S. & Co., 1931. See description on page 9. A splendid late white. \$12.00 per 100, \$100.00 per 1,000.

SILVER DAWN. Early midseason white. Blooms are round and of medium size. Good stem and foliage. Grows four feet from early June planting. Take terminal bud. \$8.00 per 100, \$75.00 per 1,000.

### *Yellow*

GOLD LODGE—B.-S. & Co., 1927. Has become the leading early large flowered yellow. Blooms first week in October if benched June 1st and the bud is taken about August 25th. Fine upright growth and splendid foliage. Makes fine pot plants.

CELESTRA—B.-S. & Co., 1929. Its fine globular form, clear yellow color and the fact that it follows "Gold Lodge" in blooming have made this a most popular sort. Always retains its round form and always has a rigid stem. Grow this in quantity. Take terminal bud.

GOLDEN GLORY—B.-S. & Co., 1922. Large bloom of intense golden yellow color. Grows four feet from early June planting, and always has strong stem and handsome foliage. Plant this to follow "Celestra." Blooms last week in October. Take terminal bud. Fine for pot plants.

HONEYDEW. One of the nicest of growers, reaching about four feet from early June planting. Large, incurved, lemon yellow blooms carried on strong stems. Take terminal bud to bloom November 10th.

FRIENDLY RIVAL. Richest in color of all the yellows. Large incurved bloom. Is being grown in large quantity for cutting. We have a large stock. Take terminal bud to bloom November 10th.

YELLOW GOLD—B.-S. & Co., 1931. See description on page 9. Fine commercial yellow. \$12.00 per 100, \$100.00 per 1,000.

MARIE DE PETRIS. Clear golden yellow. Incurved type and of good size. Heavy stem with ample foliage. Has been in heavy demand since its introduction. We have a good stock. Blooms in late November from terminal bud. \$6.00 per 100, \$50.00 per 1,000.

GOLDEN CELEBRATION—B.-S. & Co., 1928. Has displaced the parent variety here as the main Thanksgiving yellow. Fine upright habit, strong stem and good foliage. Grows five feet from June planting and blooms from November 20th on. Take terminal bud.

NELLIE T. ROSS. Large blooms with Bonnaffon form and color, but a stronger grower and easy doer. Grows five feet from June 15th planting. Blooms for Thanksgiving and later. Take terminal bud.

GOLDEN PEARSON—B.S. & Co., 1931. "Gladys Pearson" sported simultaneously on several places. Ours is a clear golden yellow without a trace of bronze. You will like it as a late yellow. Plant early in June and take terminal bud.

### *Pink*

LUSTRE—B.S. & Co., 1928. When planted early in June and a late crown bud is taken in late August, "Lustre" will bloom first week in October. A light shade while bloom is expanding will protect against bleaching and burning. Terminal bud blooms October 10th.

ROSE GLORY—B.S. & Co., 1930. Plant this to follow "Lustre." Strong stem with handsome foliage. Grows five feet from early June planting. Large incurved bloom of rich lavender pink color. Blooms October 15th from terminal bud. Shade lightly while bloom is opening.

JUSTRITE—B.S. & Co., 1929. A most satisfactory second early pink to grow in quantity. Good sized round flower with good stem. Can be grown to more than one bloom to each plant and will always retain its globular form. Shade lightly to save the color while the bloom is developing. Plant this for shipping. Blooms October 15th. Take terminal bud.

OCTOBER ROSE—B.S. & Co., 1925. A great favorite in many sections. Strong grower with good stem and foliage. Clear lavender rose in color. Large incurved bloom. Blooms October 20th. Take terminal bud.

OLD ROSE—B.S. & Co., 1931. See description on page 9. \$12.00 per 100, \$100.00 per 1,000.

PINK TREASURE. Blooms same time as "Chieftain," but is much larger in size, though similar in color and general appearance. Grows four feet from early June planting. Take terminal bud for best color and shade while bloom is developing to prevent bleaching.

DISTINCTION—B.S. & Co., 1925. Fine commercial pink for mid-November. Grows very upright and has very rigid stem and fine foliage. Large incurved flower with splendid substance. Clear bright pink. Take terminal bud for best color. Grows four feet from June planting.

THANKSGIVING PINK—B.S. & Co., 1921. Hard to beat as a late pink. Fine upright grower. Good stem and foliage. Deep clear pink in color. Plant early in June and take terminal bud. Fine for pot culture. Thanksgiving and later.

### *Bronze*

INDIANOLA—B.S. & Co., 1928. The standard early bronze. Plant early in June and take crown bud last week in August to bloom the first week in October. Terminal bud will bloom October 10th and will have a richer chestnut bronze color.

GOLDEN BRONZE—B.S. & Co., 1930. Has quickly made friends by its vigorous growth and fine bloom. Can be grown two or more blooms to the plant. Rich golden bronze in color. Blooms October 15th to follow "Indianola." Take terminal bud for best color. Grows five feet from mid-June planting.

DETROIT NEWS. Globular flower with great substance. A wonderful shipper. Nice grower and easy doer. Rich golden bronze in color. Follows "Golden Bronze," blooming early in November. Take terminal bud.

GLADYS PEARSON. Best bronze for late November blooming, lasting through Thanksgiving. Large incurved bloom on good stem. Take terminal bud for best color.

## POMPON VARIETIES

Do not fail to plant liberally of the best varieties of Pompons. They are so useful in making up sprays and baskets and for any kind of decorative effect. The varieties listed here are all good distinctive colors and nice growers. They bloom in the order named in the various colors and cover the season.

\$3.50 per 100, \$30.00 per 1,000, except where noted.

### *White*

WHITE WINGS. The earliest white. Good grower. Oct. 15th.

WHITE DOTY. White sport from "Lilian Doty." Fine for disbudding. Nov. 1st.

WHITE-CAPS—B.S. & Co., 1925. Pure white. Good grower. Nov. 1st.

YULETIDE. Pure white. Blooms December and later.

GARZA SUPREME. Bloom is like "Garza," but blooms in December and later.

### *Yellow*

IDA. Clear yellow. Grows erect and blooms Oct. 15th.

AUTUMN GLINTS—B.S. & Co., 1922. Deep yellow with crimson eye until bloom is fully developed. Strong grower. Nov. 1st.

NUGGETS—B.S. & Co., 1924. Large button type. Clear golden yellow. Fine for cutting or for pot culture. Nov. 1st.

VARSITY. Clear lemon yellow. Small button type. Fine for cutting or for pot culture. Nov. 1st.

YELLOW DOTY. Not a sport from "Doty," but same type. Fine for disbudding. Bright yellow. Nov. 10th.

YELLOW-FELLOW—B.S. & Co., 1925. Best yellow for mid-November. Fine for cutting or for pot culture. Deep clear yellow.

SARAH TOWNSEND. Bright yellow with crimson eye until open. Nov. 15th.

NORINE. Rich deep yellow. Strong grower, producing fine sprays. One of the best for late November cutting. Large button type. Just right for Thanksgiving.

GOLDEN CREST. Bright clear yellow for Thanksgiving.

### *Pink*

LILAC—B.S. & Co., 1930. Best early pink. Also wonderful for outdoor cutting. Blooms Oct. 1st outdoors. Oct. 15th inside.

LEILAH. Lighter in color than "Lilac." Oct. 15th.

IRIDESCENT—B.S. & Co., 1930. Beautiful shading of yellow and pink, which are heightened outdoors. Oct. 15th.

JEWELL—B.S. & Co., 1931. See description on page 9. \$8.00 per 100, \$75.00 per 1,000.

PINK DOT—B.S. & Co., 1924. White with crimson eye until full open. Cool temperature will heighten the color. Oct. 25th.

MRS. NELLIE KLERIS. Good medium pink of "Doty" type. Nov. 1st.

ROSE CHARM—B.S. & Co., 1924. Bright pink. One of the very best for disbudding. Nov. 5th.

BUCKINGHAM. Best of all the singles. Clear pink. Early November.

SILVER-TIPS—B.S. & Co., 1930. One of our best bright pinks. Makes fine sprays. Nov. 15th and later.

*Bronze*

- NUBIAN—B.-S. & Co., 1928. Bright chestnut bronze. Oct. 15th.  
 BOKHARA—B.-S. & Co., 1925. Beautiful combination of autumn shades. Oct. 15th.  
 SUNBURST—B.-S. & Co., 1929. Bronze with golden centre, giving sunburst effect. Nov. 10th.  
 AMOS—B.-S. & Co., 1931. See description on page 9. \$8.00 per 100, \$75.00 per 1,000.  
 GOV. LAKE. Rich chestnut bronze. Nice grower and good producer. Late November.  
 LEGAL TENDER—B.-S. & Co., 1931. Best bronze for Thanksgiving. See description on page 9. \$8.00 per 100, \$75.00 per 1,000.  
 RED BEU. Red and gold for Thanksgiving. Grows like "Wilcox."  
 GOLDEN TIPS—B.-S. & Co., 1930. Bright bronze with golden disc and golden tip to each petal. Very striking. Late November.  
 FRANK WILCOX. Bronze. Grown in quantity for Thanksgiving.  
 DOROTHY TURNER. Rich deep bronze for late November blooming.

*Red*

- FLORA. Deep crimson red. Produces good sprays. Mid-November.

## SPECIAL CHRYSANTHEMUM OFFER

You may select a thousand rooted cuttings, or more, from the list of standard varieties at \$30.00 per 1,000, providing the number ordered of any one variety does not amount to more than 10% of the entire order. We will be glad to make up an assortment to cover the season in the various colors, taken from the list of standard varieties at \$25.00 per 1,000, to include not more than 100 nor less than 25 of any one variety in each thousand cuttings.

## "POINSETTIAS"

We propagate and sell quantities of young "Poinsettias" during the summer months, shipping to all parts of the country. We have selected "Oakleaf" as being the best variety, as it holds the foliage better than the older varieties and comes into flower just right for Christmas. Let us supply you this year with your stock for benching or panning. Place your order early to insure delivery on the date you prefer. Shipped from pots.

\$8.00 per 100, \$75.00 per 1,000.

## "ARTEMESIA" (Silver King)

Produces fine sprays of silver colored foliage to use with cut flowers in making up baskets or sprays. Combines well with any kind of flower or any color. Plant out in the open and cut all summer. Very useful.

Rooted cuttings \$6.00 per 100, \$50.00 per 1,000.





"PATRICIAN" Photographed September 15th



“PATRICIAN”